

# ORDER



KLAS

**Orders**

Order / Rev: **36872**  
 Alt Order #:  
 Product Desc: Political Issue  
 Estimate: 11551  
 Flight Dates: **08/06/12 - 08/07/12**  
 Original Date / Rev: 08/03/12 / 08/03/12  
 Order Type: GENERAL

Primary AE: Misty Morgan  
 Sales Office: LOC  
 Sales Region: Local

**Agency**

Name: **Wired Media Partners**  
 Buying Contact: Rachael Beale  
 Billing Contact:  
 1580 Lincoln St.  
 Denver, CO 80203

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**

Name: **AUC-AFSCME**  
 Demographic: A25-54  
 Product Codes: PO4  
 Priority: LV1  
 Revenue Codes: AGY, POL, ISS

New Business Thru:  
 Order Separation: 00:15:00  
 Advertiser External ID:  
 Agency External ID:

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/07/12	6	\$8,800.00	\$7,480.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	6	\$8,800.00	\$7,480.00	0.00
<b>Totals</b>	<b>6</b>	<b>\$8,800.00</b>	<b>\$7,480.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Misty Morgan			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	08/06/12	08/06/12	8 News Now 6a M-F	CM	6-7a	M-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
				8 News Now 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	M-----		1				\$1,200.00		0.00			
N 2	8	08/07/12	08/07/12	CBS This Morning 7-9a	CM	7-9a	-T-----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-T-----		1				\$1,000.00		0.00			
N 3	8	08/06/12	08/06/12	8 News Now 4p M-F	CM	4-5p	M-----	:30	1	\$1,100.00	LV1	0.00	NM	1	\$1,100.00
				8 News Now 4p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	M-----		1				\$1,100.00		0.00			
N 4	8	08/07/12	08/07/12	8 News Now 5p M-F	CM	5-530P	-T-----	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
				Eyewitness News 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-T-----		1				\$1,500.00		0.00			
N 5	8	08/06/12	08/07/12	8 News Now 11p M-F	CM	11-1135p	MT-----	:30	2	\$2,000.00	LV1	0.00	NM	2	\$4,000.00
				8 News Now 11p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MT-----		2				\$2,000.00		0.00			
													<b>Totals</b>	<b>6</b>	<b>\$8,800.00</b>